



What is Fair Trade?

Fair Trade is a system of exchange that seeks to create greater equity and partnership in international trading by...

1. Creating **opportunities** for economically and socially marginalized producers
2. Developing transparent and accountable **relationships**
3. Building **capacity**
4. Promoting Fair Trade
5. **Paying** promptly and fairly
6. Supporting **safe and empowering** working conditions
7. Ensuring the **rights** of children
8. Cultivating environmental **stewardship**
9. **Respecting** cultural identity

Fair Trade is not about charity; it uses a fairer system of exchange to empower producers and to create sustainable, positive change. It recognizes development as a process (rather than just a fair price) and the importance of ongoing partnerships. Thus, Fair Trade looks to create tremendous, positive, and long-term impact for artisans and farmers while delivering great products to the public.

When consumers buy from Fair Trade organizations, children's school fees are paid; nutritional needs met; health care costs are covered; the poor – especially women – are empowered and much more.

[source: www.FairTradeFederation.org]

Thank you for supporting Fair Trade and helping spread the word!



Sincerely,
The Unique Batik Team

